

Send for
Color Chart

Be sure the name
Congoleum is on
the back of every
rug. It is your
protection

CONGOLEUM RUGS For Every Room



FOR some months we have been telling you of the distinctive qualities of Congoleum Rugs. You all know that they are durable, that they can be cleaned with soap and water, that they are inexpensive. What we now want to call your attention to is the new line of Congoleum Art-Rugs.

Congoleum Art-Rugs

Our inventors and designers worked a year to perfect these seamless rugs, made by a new process. Both the texture and colors are richer than has been possible to attain heretofore in moderate-priced rugs—presenting a choice that will harmonize perfectly with varying color schemes in wall paper and paint.

Our color chart, sent free, will show you the range of patterns.

Congoleum Art-Rugs come in three sizes of eight different designs at the following exceptional prices:

9 feet x 12 feet, \$9.00 each 9 feet x 10½ feet, \$8.00 each 6 feet x 9 feet, \$4.50 each

The Regular Line of Congoleum Rugs

The waterproof qualities of Congoleum Rugs make them ideal for kitchens and bath rooms, where cleanliness and sanitary conditions are essential. On the porch they are storm and sun-proof. In sitting rooms, dining rooms, halls, bed rooms, their rich patterns add greatly to the beauty of the home. And if a low-priced rug is desired for dining room, bed room or kitchen, Congoleum Rugs are absolutely what you want.

Most Popular Low-priced Rugs on the Market

The fact that Congoleum Rugs lie flat without fastening; that their patterns and colors are carefully blended and in beautiful taste; that the price is lower than has ever been known before for a similar product—make them the most popular low-priced rugs on the market.



Sizes and Prices

3 feet x 3 feet....\$.60 each	4½ feet x 6 feet....\$1.80 each
3 feet x 4½ feet.... .90 each	6 feet x 6 feet.... 2.40 each
3 feet x 6 feet.... 1.20 each	6 feet x 9 feet.... 3.60 each
4½ feet x 4½ feet.... 1.35 each	6 feet x 12 feet.... 4.80 each

Congoleum Two-piece Rugs

9 feet x 12 feet....\$7.50 each	10½ feet x 12 feet....\$8.50 each
---------------------------------	-----------------------------------

The prices quoted in this advertisement are slightly higher in the far West and Canada.



Handsome Rug Color Chart Free

Be sure to send for our Rug Chart, which shows a number of the new Art-Rug patterns, so that you may be able to see for yourself the beauty and attractiveness of the new line. Simply send your name and address.

Congoleum Rug Borders

Don't forget our beautiful Congoleum Rug Borders. These look exactly like quartered oak flooring. For the borders of a room, outside a rug, they will give the effect of a real hardwood floor at a surprisingly low price. Much better than painting or staining—make old, unsightly floors look like new. Made in 36 and 24 inch widths, selling at 45c. and 35c. per yard, respectively.

The Congoleum Company

Philadelphia
Chicago
San Francisco
Winnipeg
Vancouver

The
Department of
Congoleum
Company
St. John, N.B.

Boston
Montreal
Toronto
Halifax, N.S.
Sydney, N.S.

Rug No. 304

Rug No. 312

Rug No. 306

Rug No. 300

Rug No. 306